

# Saville productions

## Cindy Lee

Cindy started her career as a copywriter at TBWA Hunt Lascaris almost 30 years ago in Johannesburg, South Africa. Cindy decided to try her hand at directing and has never looked back. Cindy has worked with global brands such as *Kelloggs*, *Coca Cola*, *Nestlé*, *McDonald's*, and *Nando's* to name but a few. In 2021, Cindy directed a 6-part branded content series for *Nedberg Wine*. Cindy is responsible for some of South Africa's best loved ads and continues to tell 30-second stories that move us.

With storytelling in her blood, Cindy wrote her first screenplay, *Horn*, in 2014, about the horrors of rhino poaching that won at the *New York Picture Start Film Festival*. In 2017 she was nominated for a SAFTA (South African Film & Television Awards) for her television directing debut of the drama series, *Sober Companion*. In 2018 she directed three episodes of Showmax's highly acclaimed original drama, *Girl from St Agnes* and most recently her first solo series, *Desert Rose*, followed by her first short film, *The Last Ranger*.



Cindy is passionate about human behavior, telling stories that leave an impression and of course the protection of animals, especially rhinos.

Please see the link below to watch Cindy's reel:  
<https://wdrv.it/5cc418440>