Saville productions

commercialdirector/biography

erik shirai

Erik Shirai is a New York City based Director working around the world on renowned documentaries, TV shows and commercials. He recently won 'Special Jury Mention for Best Documentary Director' at Tribeca Film Festival for his feature film 'The Birth of Saké', which took a look at the 2000 year old endangered art of handcrafting sake in northern Japan. The film also won Best Documentary Film at the 2016 Palm Springs International Film Festival and was also an Official Selection at the prestigious San Sebastian Film Festival.

Shirai's visceral and cinematic approach to non-fiction has made him a unique visionary in the commercial world. He honed his skills as cinematographer for the Emmy award-winning series *No Reservations* with Anthony Bourdain and later directed & created a food series called *Eye What You Eat*, which was bought by Scripps Networks. Shirai's films were also featured at the TED conference in New York in 2012.

Shirai's main goal is to create compelling, original and visually cinematic content with integrity and respect.