## **Saville productions**

## commercialdirector/biography

## fernando vallejo

Fernando Vallejo was born in Montevideo, Uruguay, and studied film at New York University. He has lived in Madrid, Barcelona, Moscow, Buenos Aires, and Los Angeles, and is currently based in New York City.

Fernando's work is aesthetically bold and expressive, and the power of his strong images captures the truth behind an emotion or a concept with force and clarity. While his work spans industries and clients as diverse as Budweiser and Amnesty International, what remains constant is his ability to collaborate on an idea with an agency and treat it as a canvas to capture moments that excel in their ability to grab the viewer both visually and emotionally.