

Saville productions

commercialdirector/biography

nic finlayson

Nic Finlayson is an award winning commercials, and documentary director. His commercial work has won at every major international award festival; including Nic's cinema project *Pedigree Donation Glasses*, winning Gold at Cannes and a Yellow Pencil at D&AD. He has won gold at Cannes, Spikes, NY, Award, Axis, Effies, AdFest, and has 3 campaigns In Book at D&AD.

He has directed commercials for Tourism Australia, Air New Zealand, Jacobs Creek, Westpac, BNZ, Sky TV, Volkswagon, Castrol, Speight's, Bank of Singapore, ALAC, Sony Bravia, and Mars among many others.

More recently, Tourism Australia asked Nic to shoot their new global campaign, which included creating one of the largest VR projects ever undertaken, shooting the Australian landscapes in this exciting, immersive format, as well as many other 2D assets, including a 3min cinema film.

Nic's background as a photographer, cameraman, and commercials cinematographer provides a broad understanding of his craft. Nic has shot, produced and directed documentaries, including recently the 1hr broadcast documentary 'Peak Antibiotics', a sobering look at the diminishing effectiveness of antibiotics. He is in development of the second part to this documentary.

Nic produced (and was cinematographer on) the highly awarded short film 'Boy' which screened at Clermont-Ferrand, Cinequest, Palm Springs, New York, and Montreal among others, winning 2005 Cinequest Film Festival, Short Narrative Film, Best Short Film at Montreal, and Drifting Clouds Film Festival, the John O'Shea Best NZ Film Award in 2005.